



# Dish brush Loop

## A statement for environmental awareness in the modern kitchen

Loop was born out of our quest for ever more sustainable products, combined with the desire for a “state of the art design”.

This innovative lifestyle dish brush is not only stylish, handy and efficient, but has also been thought through down to the smallest detail in terms of sustainability. Three important features emphasise this:

### **Material-saving design**

The handle consists only of a frame that encloses the brush head. The brush head itself is also kept minimalist thanks to the hole. Compared to our lightest interchangeable head dish brush to date, we have been able to reduce material consumption by around 50 %.

### **Recycling material**

The brush head is made of 95 % post-consumer recycle polypropylene (PCR), while the bristles are made of 100 % post-industrial recycled polyester (PIR). In this way, we give plastic a second life.

### **Extended service life**

The handle can be used again and again thanks to the interchangeable heads.

Loop can also score with other arguments. The distinctive, purist design comes with a practical, large hanging hole that is suitable for all standard hooks. To top it all off, Loop is of course Swiss Made.



Brush head with effective ring punching



Stable and lightweight



Easy changing of the heads



Practical to hang up



Washable in the dishwasher for longer hygienic durability



Material saving of 50 %



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